

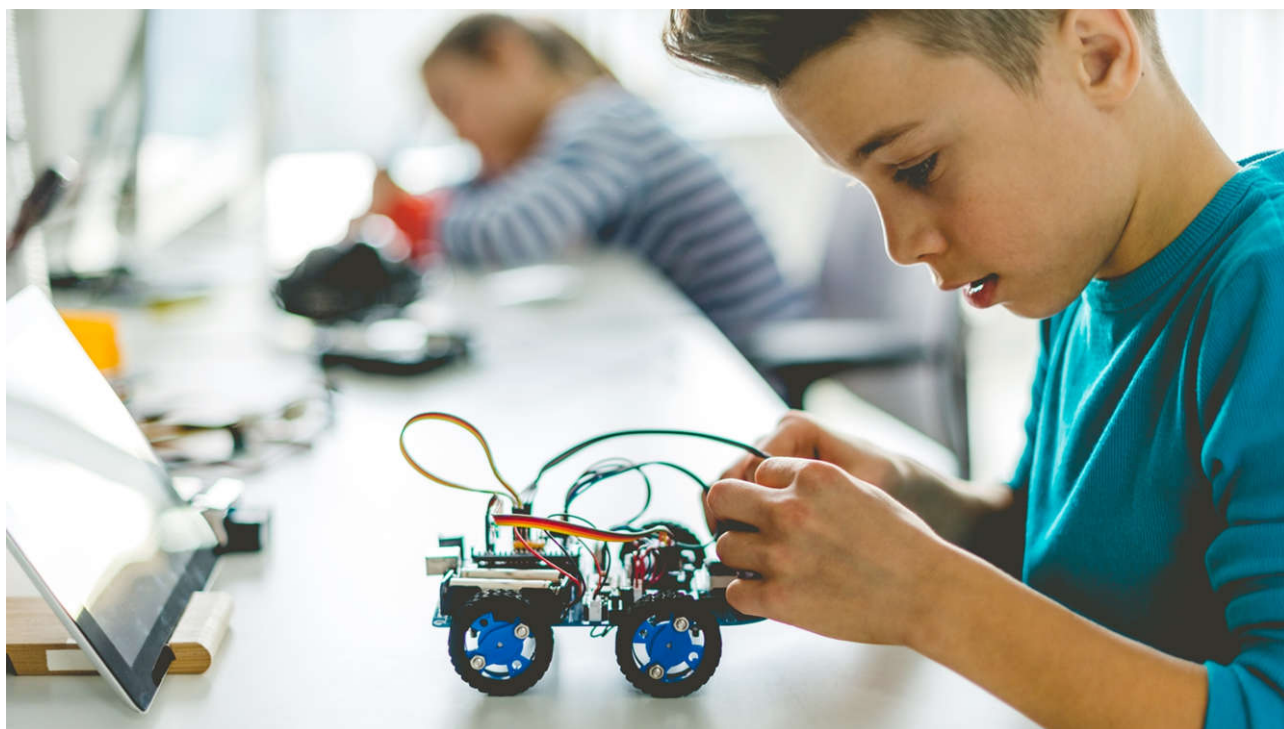
ANNUAL CSR REPORT 2022

**We
Develop
Quality**

Urban liveability



Student Award



Q-Park wants to engage with all layers of society. It's part of being both diverse and inclusive. The Student Award brings young people into the equation. Q-Park held its annual Thought Leadership and Student Award event in November 2022.

What is the Q-Park Student Award?

Together with the Erasmus University Rotterdam, Q-Park established the Student Award in 2014. Prizes are awarded for bachelor or master projects related to parking and sustainable mobility challenges. These may be written in English or Dutch, at a college or university in Europe.

The Award aims to increase understanding about parking and mobility. Students have a fresh outlook and can help unravel some of the mysteries of urban mobility. When setting up the award, we sought to bridge the considerable gap between research and practitioners in the sector.

Thought Leadership event and Student Awards

Besides being an informal industry networking event, it is also an opportunity to hear what thought leaders have to say about the future of mobility and parking.

In recent years presentations were given by:

- | **Carlo van de Weijer**, Managing Director of Eindhoven AI Systems Institute (EASII) at TU Eindhoven and a smart mobility expert.
- | **Frank Quix**, Managing Director of Q&A Insights & Consultancy and a retail expert.
- | **Larissa Suzuki**, Technical Director, Office of the CTO at Google.

Award collection

We have collated the winning Q-Park Student Awards since 2014 into a separate publication. You can access our Student Award collection [here](#). Are you interested in working together with Q-Park and advancing knowledge about parking and mobility? Find out more about becoming a partner!

Parking Awards

Q-Park wants to promote qualitative improvements in public car parking. And to this end, Q-Park participates in national and international parking award schemes.

The European Parking Award is organised by the European Parking Association (EPA) as a biennial award for excellence in parking. Prizes are awarded in each of the following categories:

- I Category 1 New parking structures
- I Category 2 Renovated parking structures
- I Category 3 Public space on-street parking projects
- I Category 4 Innovative schemes for off-street parking
- I Category 5 Marketing & communication

This 'Oscar of the parking industry' demonstrates the highest quality in these five categories. The EPA particularly values projects which make a contribution to parking policy, sustainable urban mobility plans and urban development. Q-Park has a strong history in the awards, dating back to 1999 and winning 17 EPA Awards to date.

Four of Q-Park's projects were shortlisted for the combined 2021/2022 EPA awards. The shortlisted Q-Park projects were in two of the five EPA categories:

- I Category 2: Renovated car park
 - I Conversion in Chartres, France
 - I A city concept in Toulon, France
- I Category 4: Innovative project
 - I Digital Partnerships – innovative mobility solutions, Belgium
 - I Q-Park Park Lane Mobility Hub in London, UK

The winners were announced at the EPA congress in September 2022. Q-Park is delighted with the award in category 4 for the Digital partnerships based on APIs & URLs, won by Q-Park Belgium.

About our award-winning solution

The winning digital partnerships solution is based on PaSS, our propriety Parking as a Smart Service technology. Q-Park Belgium uses PaSS to digitise the customer journey from start to finish and has implemented this throughout Belgium.

[Click here to view the winning Q-Park Digital Partnerships presentation.](#)

Figure 25: EPA Award - Digital partnerships solution



Parking operator of the year

Q-Park UK won the prestigious BPA 'Parking operator of the year' award. The judges consider many facets of the parking operator's ongoing operations ranging from the internal organisation and consistent good practice, to partnerships and customer service.

Figure 26: BPA Award - Parking operator of the year

